

FASHION AS  
URBAN  
CREATIVE  
ECONOMY:  
START-UPS, IP,  
AND  
THE RISE OF  
E-COMMERCE

**Goldsmiths**  
UNIVERSITY OF LONDON



You are invited to join us on 5<sup>th</sup> May 2016

AT GLASGOW SCHOOL OF ART  
REID BUILDING

Principal Seminar Room 1

GroundFloor.

- 1.30-1.45 Welcome and Introduction Prof. Angela McRobbie
- 1.45-2.30 Concepts and Perspectives from Berlin and Milan: Prof. Bastian Lange (Berlin)  
Prof. Adam Arvidsson (Milan Uni), Chair Prof. Janis Jefferies (Goldsmiths).
- 2.30-3.30 Fashion and E-Commerce: Dr. Dan Strutt (London), Dr. Bettina Springer  
(Berlin), Carolina Bandinelli (Milan), Chair Prof. Chris Breward Principal,  
Edinburgh College of Art/Edinburgh University
- 3.30-4.00 Tea - coffee - cakes
- 4.00-5.00 Designers and fashion professionals discuss their work: Esther Perbandt  
(Berlin), Basso and Brooke (London), Marte Hentschel (Berlin), Teija Eilola  
(London), Chair Prof. Angela McRobbie
- 5.00-6.00 Fashion IP and Copyright Dr. Nicola Searle (Goldsmiths), Sian Prime  
(Goldsmiths), Prof. Angela McRobbie (Goldsmiths), Chair Dr. Ealsasaid  
Munro (CREAte Glasgow University).
- 6.00-6.30 Concluding Comments  
Creative Economy: Scottish Perspectives, Prof. Philip Schlesinger (Glasgow).  
Teaching and Pedagogy; The Art School Now, Prof. Chris Breward  
(Edinburgh) and Prof. Janis Jefferies (Goldsmiths).

All welcome but places limited please book

with an RSVP

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